

NICHOLE NAPPI

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n2designservices.com

EDUCATION

Monmouth University,
Long Branch, New Jersey
Bachelor of Arts,
Concentration in Computer
Graphic Design, 1999.
Maintained a 3.5 GPA.

AWARDS

New Jersey Press Assoc.
First Place, 2003
Asbury Park Press
Rising Star Award, 2004

SOFTWARE MASTERY

Adobe CC

Photoshop (15 years)
Illustrator (15 years)
InDesign (10 years)
Adobe Acrobat (10 years)
Muse (5 years)

EXPERIENCE

Owner

N2 Design Services • Neptune, New Jersey 2006-Present
Designing and maintaining branding graphics for print (signage, P.O.P. materials, flyers, logos, camera-ready art for various publications), websites, email, and social media clients. Also provide off-site design and production for marketing, publishing and advertising companies. This service handles client proofing and revisions, file prep and sends for local/online print production and web graphics for web masters and coders.

Art Director

Central Jersey Pools • Freehold, New Jersey 2006-2012
Designed P.O.P. materials, designed creative for magazines, newspapers and other miscellaneous periodicals as well as direct mail pieces, flyers and catalogs, window and in-store signage. Created company 4-page annual newsletter including copy and photography for their pool service department. Created graphic e-mail layout using Constant Contact.

Creative Coordinator / Graphic Designer

Asbury Park Press • Neptune, New Jersey 1999-2006
Advised clients on the importance of effective and consistent advertising along with media planning, logo design and format for print in the newspaper. I was integral in client meetings, file prep, consulting and designing direction for ads, mailers, inserts and brochures for multi-location businesses.

PROJECTS

PRINT

Logo Design
Business Packages
Restaurant Menus
Books (Pagination/Layout)
Brochures / Flyers
Postcards / Bill Stuffers / Rack Cards
Folders
Program Booklets
Newsletters
Advertisements
Placemats
Paper Drink Cups
T-shirts / Promotional Wear
Banners

WEB

Website Design
Social Media Graphics
Email Graphics & Templates

OTHER

Billboards
Window & Car Wraps
Promotional Art
Digital Art for Commercials